

An online course

# The awe! AM Foundation Award Course

Covers the basics of Asset Management (AM)



Provides you with the concepts, language and benefits of AM  
*and, potentially, your role within it.*

3 Modules  
1 Reading Text  
IAM's 'Knowledge Test'

**iam**  
endorsed  
TRAINER

**CPD**  
MEMBER  
The CPD Certification  
Service

**IHEEM**

**awe!** asset wisdom empowerment



# Our Promises

## 1 Learning that's clear, fun and drives the learning home



You'll gain a real insight into Asset Management and its benefits.

Fun, interactive exercises help you check your knowledge as you go along.

Course duration 3-5 hours learning. Repeat learning as you wish.

## 2 Gain Awards in Asset Management



Achieve the **awe!** Certificate.

Continual Professional Development earns you 5 CPD Credits.

When ready, do the IAM's online 'Knowledge Test' to gain their AM Foundation Award.

## 3 Value for money



Go online and do the Course 'anytime anywhere'.

The 3 modules, reading text and 'Knowledge Test' are all included in the price.

There are no travel or away-from-work.

## 4 You'll be part of a community that can evidence their knowledge



You'll have a good grounding in AM's key terms and benefits.

This will give you confidence and authority to engage with others in AM.

You'll also be well placed to progress to 'The **awe!** AM Certificate Course'.

# The awe! Foundation Award Course

3 Modules

+

1 Reading Text

+

1 Knowledge Test

## The Course

The 3-Step Course is a fun and effective way of covering the basics of AM.

### Learning Outcomes

- What Asset Management is
- AM's basic concepts, principles and terminology
- AM's scope, main benefits and value to different stakeholders
- The emergence of AM as a global Standard
- Characteristics of good AM and commonly used techniques
- Common misunderstandings, how to address them and how to aid implementation.

## Step 1: The 3 Modules

Do the 40-60 min modules using a smart device from wherever you are.

## Step 2: The Reading Text

The reading will round off and deepen your knowledge.

Some take 60 mins to absorb the material, others take longer and some read more widely.

## Step 3: The Institute of Asset Management's 'Knowledge Test'

On confirming you've completed the reading, you gain access to the IAM's 'Knowledge Test'.

It's a 20 min 'pass or fail' test that requires 66% or higher to pass.

# Take the Course

# Get the Award

April 2020



## ONLINE EMPOWERMENT

- Builds individual and team knowledge
- It can be done 'anytime anywhere'
- It ensures consistency of knowledge
- Great value for money

## ASSET WISDOM EMPOWERMENT

awe! learning promises  
**asset wisdom empowerment.**

The learning is an effective and proven way  
to gain CPD credits and IAM Awards.

### 'The people factor'

People are essential  
for making a success of AM.

Now we can empower everyone  
(not just a few specialists) to manage  
assets across their whole life.

### A client says

"It's a great first step in building  
our new AM culture."

### Another says

"A small bit of awe! training for staff and  
clients facilitates a giant step forward."

**awe!**  
**asset wisdom  
empowerment**

[www.asset-wisdom.com](http://www.asset-wisdom.com)

Contact June Lancaster  
[june@asset-wisdom.com](mailto:june@asset-wisdom.com)  
tel: +44 (0) 1937 557 875  
mob: +44 (0) 7775 942 775

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