

# BRONZE PACKAGE



## IHEEM 2022

CROKE PARK, DUBLIN

NORTHERN & REPUBLIC OF IRELAND

CONFERENCE, EXHIBITION & AWARDS DINNER

MONDAY 16<sup>TH</sup> & TUESDAY 17<sup>TH</sup> MAY

## THE EVENT

This year will see the first IHEEM Northern Ireland & Republic of Ireland Conference, Exhibition and Awards Dinner held at Croke Park, Dublin. Our Northern and Southern Ireland Branches have come together to make it the biggest and best yet.

A panel of expert speakers from across the Healthcare Estates sector will be leading discussions on key topics related to the conference theme: **Delivering Sustainable Healthcare Estates**.

It is anticipated that this event will attract between 250-300 delegates from across the Healthcare Estates sector, including NHS, Irish Health Services and Private sector organisations including Estates, Engineering and Facilities Management teams.

## VENUE

The event is being held at Croke Park, Dublin, Ireland. The venue has convenient road, rail and air links, and there is **free** on-site parking.

The event space being used is the 'Hogan Mezzanine, which is located on the fourth floor, there is lift access. The floor will have the conference in one end and space for the Sponsor/Exhibition stands and catering at the other - providing plenty of opportunities to interact with delegates.

- Venue website: <https://www.crokepark.ie/>
- Travel details: <https://www.crokepark.ie/getting-here>
- Recommended Accommodation:

IHEEM has reserved 100 rooms at The Croke Park Hotel 4\* hotel for Monday 16<sup>th</sup> and Tuesday 17<sup>th</sup> at a rate of €205 for single occupancy and €225 for double/twin occupancy per room per night. This rate includes full Irish breakfast, complimentary car parking and Wi-Fi.

The block code reference is **BOOK050520**.

Attendees can book their room by calling The Croke Park Hotels reservations team directly on 01871 4550 or by emailing [crokepark@doylecollection.com](mailto:crokepark@doylecollection.com) and quoting **BOOK050520** to avail the above-agreed rates.

- Other Accommodation Available: <https://crokepark.ie/meetings-events/organising/accommodation>



## WHY YOU SHOULD BE INVOLVED

We are keen to bring together those involved in the healthcare estates sector by helping you to build new partnerships.

This event provides you with the ideal platform to help you reach your target audience and key decision makers within the sector.

- Raise your profile within the healthcare estates sector
- Retain your customer base by meeting them face to face
- Develop new business leads
- Showcase new products, services and innovations
- Opportunity to network with key industry stakeholders
- Enhanced exposure to your target audience
- Share best practice and knowledge
- Expert industry speakers
- Increased marketing opportunities being associated with IHEEM

## BRONZE PACKAGE

During registration, refreshment breaks and lunch, delegates will be able to visit the exhibition stands, there will be catering provided in the exhibition areas.

There are a range of packages available from the headline event sponsor to exhibitor packages depending upon your budget.

Please note that all packages exclude VAT and are subject to the Terms and Conditions set out below.

<p><b>BRONZE PACKAGE</b></p> <p><b>(3M X 2M Stand)</b></p>	<ul style="list-style-type: none"> <li>• Standard shell booth – <b>3M x 2M</b> (2.2M Height Restriction)</li> <li>• Electrics pack (2 spotlight + 1 twin socket 500w + individual trip switch fuse board)</li> <li>• Facia - 1000 x 300 in full colour featuring expo logo &amp; exhibitor name &amp; stand number</li> <li>• Tea coffee lunch day 1 &amp; 2, for 2 x exhibitor staff and 2 x dinner passes (additional passes charged at the advertised delegate rates)</li> <li>• Your logo and a profile (50 words) featured in the event programme</li> <li>• Your logo and profile (100 words) featured on the IHEEM website pages for the event</li> <li>• Social media promotion: 2000+ followers on Twitter, 2200+ followers on IHEEM LinkedIn Company and Group pages</li> </ul>
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## INTERESTED IN BOOKING?

Contact the Events Team at IHEEM by email: [events@iheem.org.uk](mailto:events@iheem.org.uk)

OR

Fill out the Exhibitor Form here: <https://www.iheem.org.uk/events/iheem-conference-and-exhibition/>

# TERMS AND CONDITIONS

## 1. Definitions

- 1.1. '*IHEEM*' is defined as the Institute of Healthcare Engineering and Estate Management and is responsible for the overall organising, marketing, and management of the event.
- 1.2. '*Event*' is defined as the Northern & Republic of Ireland Conference Exhibition and Awards Dinner and referred to as the Dublin 2022.
- 1.3. '*Venue*' is defined as Croke Park, Jones' Rd, Drumcondra, Dublin 3, Ireland, also referred to as 'Croke Park'.
- 1.1. '*Package*' is defined as the relevant Exhibitor/Sponsor package included in this brochure and the details of each.
- 1.2. '*Exhibitor/Sponsor*' is defined as the company or organisation named on the event booking form.
- 1.3. '*Space*' is defined as the exhibition stand included in the Package as described in this document.

## 2. Booking an Exhibitor or Sponsorship Package

- 2.1. All bookings are subject to VAT.
- 2.2. Only IHEEM Company Affiliates get 10% off their stand fee.
- 2.3. Booking confirmation will only be effective upon receipt of a completed booking form and payment of the Package.
- 2.4. Full payment of the Package is required before the event.
- 2.5. Until full payment has been received, the booking is not confirmed and remains provisional. IHEEM has the right to sell this Package to other interested parties.
- 2.6. IHEEM retains the right to decline bookings if the Exhibitor or Sponsor requestor is not suitable for the event, has outstanding balances to pay IHEEM or for other reasons stated by IHEEM.
- 2.7. Upon completion and acceptance of the booking form and payment of the Exhibitor/Sponsor Package, the terms and conditions of this document shall constitute an agreement between IHEEM and the Exhibitor/Sponsor.

## 3. Allocation of Exhibitor/Sponsor stand/space

- 3.1. Every effort shall be made to allocate to the Exhibitor/Sponsor the stand space which has been booked. However, to facilitate an effective layout of the Exhibition and if IHEEM believes it to be in the best interest of the Exhibition, then IHEEM has the right to make a stand reallocation at any time.

## 4. Event Marketing and Promotion

- 4.1. IHEEM are responsible for the marketing and promotion of the event and reserves the right at any time to amend or vary the manner or methods of such marketing and promotion.
- 4.2. The Exhibitor/Sponsor acknowledges that IHEEM shall not be held responsible for the failure of all or any other contracted Exhibitors/Sponsors to attend the event or the failure of any number of attendees to attend the event for any reason beyond the reasonable control IHEEM.
- 4.3. Please note that IHEEM and third-party contractors may take photographs, video and audio footage of the event, which may include speakers, delegates, Exhibitors and Sponsors, and this may later be used in editorial features and/or in marketing and promotional material.

## 5. Postponement or Abandonment

- 5.1. IHEEM at any time, without prior notification, may change the location of the venue, the date, the opening and closing times of the event.

5.2. The Exhibitor/Sponsor shall not have any claim against IHEEM in respect of any loss or damage whatsoever consequent upon the event failing to be held for any reason outside IHEEM's control or the event venue being or becoming wholly or partially unavailable for the holding of the event for any reason.

**6. Cancellation by the Exhibitor/Sponsor**

6.1. An Exhibitor/Sponsor shall not be at liberty to cancel or withdraw an application for a Package once it has been confirmed by IHEEM as set out in 2.1-2.7.

6.2. If any Exhibitor/Sponsor notifies IHEEM in advance that, owing to unforeseen circumstances he is unable to attend the event and use the Package allotted to them, then IHEEM may, at their discretion, cancel the allotment.

6.3. Notification to cancel the booking must be made in writing (email) to IHEEM.

6.4. Should IHEEM succeed in re-letting any such cancelled Package they may, at their discretion, relieve the Exhibitor/Sponsor of any part of their responsibility for payment of the cancelled package.

6.5. If any Exhibitor/Sponsor shall fail to pay any sum due to IHEEM or shall contravene or fail to observe any of the requirements of these terms and conditions, then IHEEM reserve the right to revoke the allotment of Package and to exclude the Exhibitor/Sponsor, their agents and property, at their expense from the event and venue and to re-allocate the Package.