



**MAJENTA'S BIM
CONSULTANCY.**

AN INTRODUCTION.

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GIVE COLOUR TO YOUR BIM STRATEGY.

Whatever your starting point, our trusted consultancy team can help you achieve your goals when adopting BIM standards and practices.

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MISSION STATEMENT.

Majenta's mission is simple, we're here to help our customers get the maximum value from BIM. We understand that implementing any organisational change can be a challenge, so we strive to equip our customers with the industry knowledge and best practice suited to their specific ambitions for adopting BIM working practices. To support this goal, Majenta has created a handpicked team of digital construction specialists with specific

experience around the design, build and operation of built assets. By giving UK manufacturers, main contractors, and owner operators the right level of support, our team is here to help our customers navigate through the terminology and standards, demystify the world of BIM, and ensure organisations are on the right path to a future-proofed digital strategy.

“ OUR INDEPENDENT
CONSULTANCY TEAM
IS HERE TO SUPPORT,
ADVISE, AND DELIVER
BEST IN CLASS
SERVICES TO HELP YOUR
BUSINESS HARNESS THE
BENEFITS OF BIM. ”

JAMES SMITH
Technical Director, Majenta.

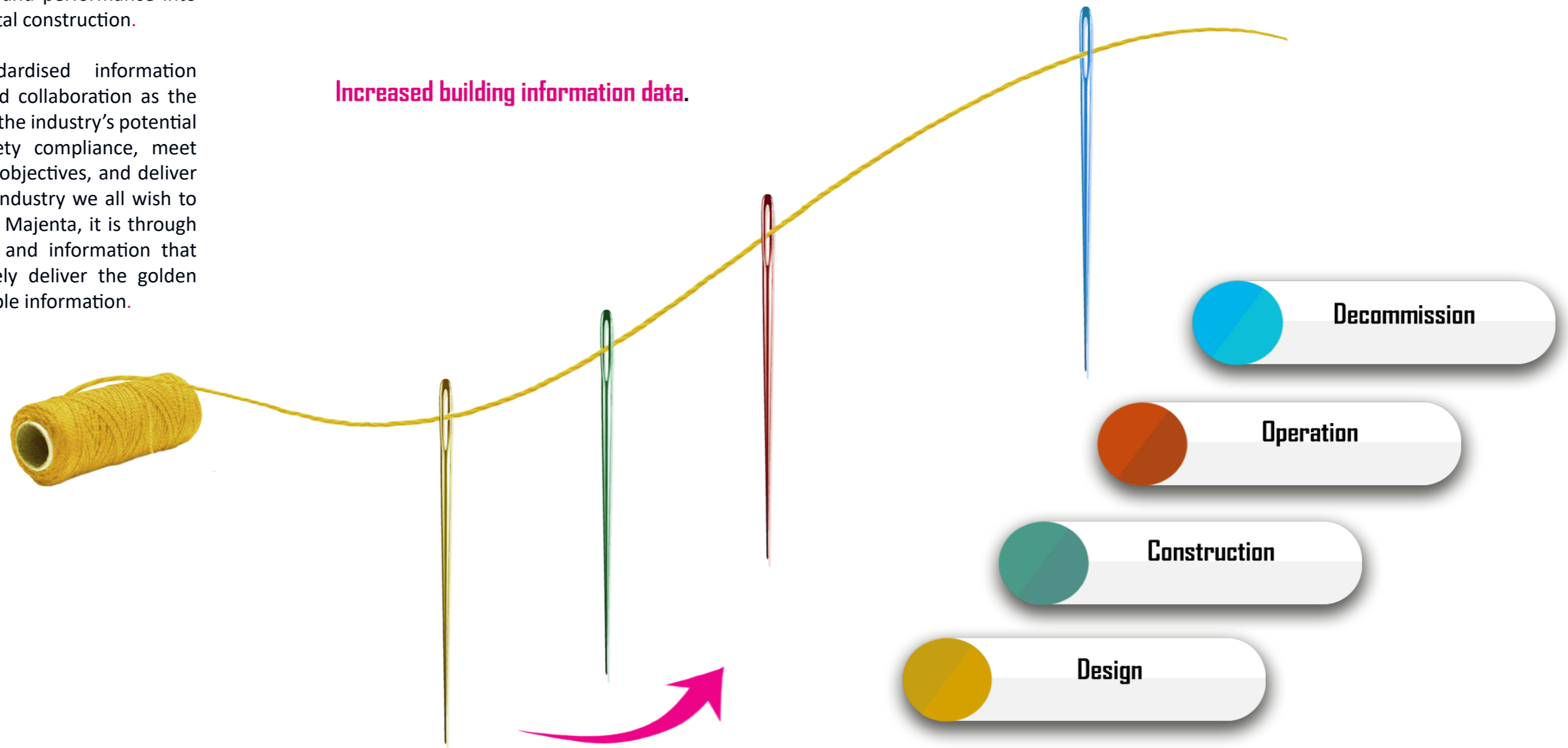


DIGITAL CONSTRUCTION: A GOLDEN OPPORTUNITY.

Majenta's DNA is rooted in operational efficiency within supply chains – we helped to lead the manufacturing evolution to drive out waste and cost, and we're passionate to bring the same logic, capability, and performance into the world of digital construction.

We see standardised information management and collaboration as the key to unlocking the industry's potential to improve safety compliance, meet net zero carbon objectives, and deliver the sustainable industry we all wish to be a part of. For Majenta, it is through controlling data and information that we will ultimately deliver the golden thread of traceable information.

Increased building information data.



Maintaining Data Integrity through the Golden Thread of Information.

MEET OUR TEAM.



MANISH AMLANI
Commercial Director



RICHARD SCALES
Senior Business Manager



JACK STEVENS
Digital Construction Account
Manager



SAM LISSAMAN
Digital Construction Account
Manager



CASEY O'DONNELL
Customer Success Executive



JAMES SMITH
Technical Director



SCOTT PULLAR
Principal Consultant



DAVID KINGSTON
BIM Information Manager



JARED AMOS
BIM Information Manager



LYLE MURPHY
BIM Information Manager



JAMES ROBERTS
BIM Content Consultant



ALEX COUSINS
BIM Consultant - Owner/
Operators



CHLOE WARD
Project Coordinator



LAKE FALCONER
Marketing Coordinator



KITTY MCMAHON
Creative Marketing

CLIENTS.



MAJENTA'S APPROACH

The way that we design, construct, and interact with the built environment is changing to enable safer, more efficient, and sustainable living. At the centre of that change for owner operators is both the need to drive cost-effective estate management, and the increase in industry regulation, which is driving behavioural changes focused on coordinated digital working.

It is more important than ever for building owners to demonstrate traceability around key building information and to ensure the right processes are in place to track the developing estate. Initiatives such as net zero carbon, enhanced sustainability, Smart, and dynamic energy performance monitoring, are all linked to the built environment which makes access to accurate and up-to-date information critical for regulatory compliance and strategic decision making.

Majenta's philosophy of 'Building the Intelligent Client' means we work to empower our owner operator customers by considering a whole organisational and supply chain approach to implementing BIM standards and processes. Our approach is to overlay a framework of robust data management with prescriptive information requirements that run from Capital Projects teams through to Operational departments.

Through a 'whole asset-lifecycle-management' approach organisations can achieve better access to maintenance information, improved understanding of lifetime asset performance, greater utilisation of space, and more accurate projected maintenance costs.

By helping building owners to maximise the benefits of modern Digital Construction ways of working, we guide our customers to manage change at the right speed within their organisation. We believe getting the right foundations in place to maintain the integrity of your asset data provides the best platform for improved operation of your estate. Management of the built environment is becoming more intelligent to deliver maximum value to users and building owners alike, and BIM provides the platform for industry best practice.

SERVICES INCLUDE

- Client ISO 19650 Compliant BIM Documentation: OIR, AIR, and EIR (Organizational, Asset and Exchange Information Requirements)
- Client-side BIM Information Manager Services
- BIM strategy formation: delivering a tailored business roadmap and benefits
- Full operational BIM alignment support: covering deployment of people, processes, and technology
- Training to support implementation of new working practices and standards

BENEFITS INCLUDE

- Making BIM part of your procurement process
- Ensure project delivery teams deliver compliant information at handover
- Establish 'Golden Thread of Information' principles to help meet regulatory compliance e.g. against Fire Safety Act 2001
- Provide reliable and timely access to accurate and consistent information across the full asset lifecycle

GIVE COLOUR TO YOUR BIM STRATEGY.

"I WORK WITH ESTATES AND FACILITIES MANAGEMENT TEAMS TO PROVIDE A WHOLE-ASSET-LIFECYCLE-MANAGEMENT PROCESS."

ALEX



"I MANAGE ASSET AND GEOMETRY DATA VALIDATION WORKFLOWS TO HELP MAINTAIN DATA INTEGRITY AT PROJECT HANDOVER."

DAVID



"I SUPPORT OUR OWNER OPERATOR CUSTOMERS TO HELP DEVELOP THEIR STRATEGIC VISION FOR BIM."

RICHARD



FEATURED CASE STUDY:

"Our solution needed to be the pinnacle and we felt Majenta were the guys to help us realise that... they've been invaluable to the whole process"

Chris Hinton: Senior IT Technical Specialist.



Read the Cambridge case study here: majentasolutions.com/case-studies/universityofcambridge/

See more case studies: majentasolutions.com/case-studies/

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CONTRACTORS.



"I RUN MODEL COORDINATION SESSIONS TO ENSURE PROJECT TEAM COMPLIANCE AGAINST CLIENT BIM DOCUMENTS."

SCOTT



"I PROVIDE 4D MODELLING SIMULATIONS AND BIM INFORMATION MANAGEMENT SERVICES."

LYLE



"I ASSIST OUR MAIN CONTRACTOR CUSTOMERS TO UNDERSTAND HOW MAJENTA'S BIM SERVICES CAN CATER FOR THEIR PROJECT NEEDS."

JACK

FEATURED CASE STUDY:



"Majenta have been providing BIM expertise from Day 1 of the project via structured BIM processes and workshops, whilst being supportive and robust in their management of BIM compliance."

Joe Mawer, Regional Design Manager at VINCI Construction UK Limited.

Read the Vinci case study here: majentasolutions.com/case-studies/vinci-construction/

See more case studies: majentasolutions.com/case-studies/

MAJENTA'S APPROACH

Majenta has worked with many of the UK's top main contractors since the formation of our BIM team in 2013, and is continuing to support a growing list of national, regional, and modular contractors.

Our approach is to adapt to the specific needs of the individual contractor, as we recognise that BIM delivery capability is different from project to project. For contractors with internal BIM capability, we will step in as an extension of the existing team when times of intense project delivery places a strain on resource. Majenta's 'shopping list' approach allows the most relevant BIM services to be selected to strengthen capacity and provide tailored cover to ensure consistent project delivery. This flexible service helps support internal teams to deliver more BIM projects to a high quality without increasing headcount and provides the benefit of third-party scrutiny over geometric and non-geometric data.

For contractors beginning their BIM journey, the world of BIM can be a daunting place. From BIM related PQQs within tenders, to the delivery of BIM services, there is a lot to think about if you haven't yet dipped your toe in the water. Majenta's team has collaborated with a number of contractors in this position to help secure, deliver and handover successful BIM projects. Our expertise helps organisations to upskill existing project teams into self-sufficient BIM delivery professionals.

SERVICES INCLUDE

- BIM Accreditation – Internal review and development to ISO 19650
- BIM Project Support
 - Bid Support – (project specific for framework applications)
 - 4D Planning – Simulate your construction sequence for tender support or construction planning
 - Supply Chain Capability Assessment / Training
 - CDE Configuration Deployment
 - BIM Documentation e.g. BEP, MIDP etc.
 - Model Coordination – Clash detection & resolution)
 - Data – Model auditing/workshops
- 3D Modelling / Content Creation
- Training – Tailored to suit long-term business requirements
- Third-party Client Consultation – Helping clients to maximise BIM project delivery

KEY BENEFITS

- Enhanced tender submissions
- Increase project team's capability and/or bandwidth on a flexible ad hoc basis
- Provide third-party scrutiny over geometric and non-geometric data throughout the RIBA Stages
- Instant access to the experience of Majenta's Digital Construction Delivery Team

CONSULTANTS.

Design

MAJENTA'S APPROACH

Majenta understands that a successful BIM project depends upon the capabilities of the supply chain involved, and design consultants play an integral role in delivering compliant model and asset data at handover. Our approach is to help lead designers, MEP, structural engineers, and specialist consultants to develop their internal BIM delivery capability, or to provide external project support as required.

As a BSI recognised independent BIM consultancy, Majenta has the knowledge to provide 'gap analysis' reports in line with industry standards e.g. ISO 19650. We can provide a clear roadmap and practical steps for any business detailing how to upskill toward greater internal BIM proficiency.

We also aim to provide a trusted pressure outlet for design consultants when needed, should the complexity or quantity of BIM related work start to place a strain on delivery. Through our tailored services and personable approach, our professional team is able to mould our delivery services around your specific requirements. Whether you're looking for 4D simulation support as part of a tender submission, or you're looking to transform your business to be fully equipped to deliver the digital construction projects of the future, Majenta's team has the right knowledge to advise and support you every step of the way.

SERVICES INCLUDE

- Content Creation – Delivery of your organisation's industry compliant and standardised model content
- Data Entry – Project specific COBie data population
- Model Development – Outsource professional development of your 3D model or asset information
- 4D – Simulate your construction sequence for tender support or construction planning
- Information Management – Outsource the successful delivery of your client's digital asset information
- BIM Documentation – Receive expert support in drafting your Pre & Post-BIM Execution Plans (BEPs)
- Digital Construction Training & Support Packages – Upskill your team for effective delivery against current digital construction standards
- BIM Accreditation – Internal review and development to ISO 19650

BENEFITS INCLUDE

- Trusted source of BIM support for compliant project delivery
- Flexible service to increase internal delivery capacity
- Industry recognised BIM certification – fast track PQQs
- Gain a competitive edge by bringing industry leading BIM skills into your business

"I HELP DESIGN CONSULTANTS TO MAKE SENSE OF INDUSTRY BIM STANDARDS."
LYLE



"I LISTEN TO THE EXTERNAL SUPPORT REQUIRED FROM DESIGN CONSULTANTS AND MAKE SURE THEY GET THE RIGHT LEVEL OF SUPPORT."
CASEY



"I ENSURE OUR DESIGN CONSULTANT CUSTOMERS GET A RESPONSIVE AND HIGH-QUALITY SERVICE FROM MAJENTA'S BIM TEAM."
JAMES



FEATURED CASE STUDY:

"What I like about Majenta is that you understand how our supply chain works, and that's very, very valuable to me."
Gary Scott, Head of Digital PMO - Willmott Dixon.



MANUFACTURERS.



"I DEVELOP INDUSTRY COMPLIANT 3D MODELS WITH RELEVANT PRODUCT INFORMATION FOR MAJENTA'S MANUFACTURER CUSTOMERS."

JAMES



"I ADVISE MANUFACTURERS ABOUT WHAT LEVEL OF PRODUCT INFORMATION THEY SHOULD BE MAKING AVAILABLE TO THEIR CUSTOMERS."

JARED



"I WORK WITH UK MANUFACTURERS TO HELP THEM REALISE THE COMMERCIAL BENEFITS OF DIGITALISING THEIR PRODUCT LIBRARIES."

SAM



Majenta helps UK manufacturers to operate within the digital construction marketplace by turning their existing products into industry compliant 3D product models (BIM objects) with associated data sets.

The amount and quality of product related information is of growing importance to building owners in an industry seeking to transform its productivity, safety, and sustainability credentials. By supporting manufacturers to provide project teams, and ultimately clients, with the right level of information on BIM projects, Majenta is helping businesses to demonstrate their full value and achieve much earlier product specification than was previously possible.

Through digitalisation of products and product data - which conform to industry standards - early specification is achieved for manufacturers during the design stage of projects by connecting end users to the precise products and materials they require. This is achieved by manufacturers making their 'BIM content' readily available on hosting platforms, such as BIMobject, which offer advanced product search capabilities.

Majenta is the sole UK partner for BIMobject, which is the world's largest BIM content hosting platform, and the number one place where architects and designers go to download manufacturers' products. This enables Majenta to provide an end-to-end solution to manufacturers who achieve return on their investment by showcasing their products to over 2.6 million users.

Whatever the scale of your ambitions for adopting BIM into your business, Majenta's team can work with you to deliver your first product models for a specific customer or project. Or, if you want to promote multiple product brands globally to demonstrate your best-in-class credentials we will be happy to discuss an approach that works for you.

SERVICES INCLUDE

- Content Creation – Delivery of your organisation's industry-compliant BIM models and standardised content
- BIMobject's Content Hosting Platform – Achieve early project specification and host your products on the world's leading BIM content platform, BIMobject
- BIM Documentation – Receive expert support in drafting your Pre & Post-BIM Execution Plans (BEPs)
- BIM Project Support – Lean on Majenta's in house experts to ensure you're contributing accurate data to your next BIM project
- COBie Training – Make sure your internal team knows how to author COBie data
- Business Transformation and BSI Certification Support – Upskill your business for effective delivery against current digital construction standards

BENEFITS INCLUDE

- Aligning with industry standards and customer expectations
- Early project specification
- High quality and efficient outsourcing service
- BIMobject: Maximised exposure to architects and specifiers
- BIMobject: Comprehensive analytics and lead generation

FEATURED CASE STUDY:

"The whole process from the initial meeting that I had with Majenta, to teaching me how to upload the information onto a system to then follow up emails, coming back quickly and effectively it's just been simple."

Jo Bainbridge, Marketing, Automatic Systems.



Read the Automatic Systems case study here: majentasolutions.com/case-studies/automatic-systems/

See more case studies: majentasolutions.com/case-studies/

OUR EVOLUTION:

- Optimising data management within the UK Automotive sector

- Delivering Product Lifecycle Management (PLM) technology within Aerospace

- Formation of new Majenta BIM Division

- Registered as BSI approved Associate Consultant Partner

- Delivery of BIM Information Manager role on major on 100+ UK projects

- Continuing to deliver the Golden Thread of Information

- Applying technology to the built environment to create a sustainable future

2000

2016

2022

1997

2013

2019

2025

- Leading supply chain data integration for UK Manufacturing

- Taking Majenta's knowledge into Digital Construction

- First certified provider to teach 'The COBie Academy'

- UK partner of BIMobject – the world's leading BIM content platform

- MMC workflow support combining manufacturing and digital construction capability

- Enabling BIM adoption for prestigious UK institutions

- Supporting customers across the Design, Construction, and Operation of buildings to maximise the benefits of BIM

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