

OUR VISION, YOUR FUTURE

BUSINESS PRIORITIES 2024

Priority

1

Grow IHEEM Membership & Strengthen the IHEEM Brand

(Business Plan Core Objectives 1 & 6)

2

Strengthen Commitment to Support the Professional Development of all IHEEM Members

(Business Plan Core Objective 1)

3

Development of and Support to IHEEM Branches, Technical and Advisory Platforms

(Business Plan Core Objectives 5, 6, 7)

4

Deliver the IHEEM Events & Networking Programme 2024

(Business Plan Core Objectives 1,3,5,6,7 & 8)

Deliverables

- 1.1. Develop further initiatives for IHEEM Company Affiliates to better connect with IHEEM membership
- 1.2. Attend, where appropriate, external events to connect and raise awareness of IHEEM to a wider audience
- 1.3. Design and implement innovative routes to engage with members eg: access to promotional material
- 1.4. Integrate the MyIHEEM CPD system with PDP Competency Frameworks and AP/CP Registers
- 1.5. Refresh the design and format of Health Estates Journal with a focus on strengthening the IHEEM branding
- 1.6. Begin modernisation programme for IHEEM Head Office accommodation to better reflect its brand and status as a professional body
- 1.7. Develop IHEEM 5 Year Business Plan to take effect from Jan 2025

- 2.1. Secure the next 5 year Engineering Council UK licence for professional registration
- 2.2. Pilot the "Further Learning" route to professional accreditation
- 2.3. Finalise and launch the IHEEM "Paper to Digital" Governance Toolkit
- 2.4. Co-ordinate and establish local network of IHEEM Stem Ambassadors
- 2.5. Support Engineering UK/RAE in their objective to encourage and promote young engineers from diverse backgrounds (*IHEEM EDI Working Group objective*)
- 2.6. Finalise and roll out new IHEEM Mentoring Programme

- 3.1. Support Branches for effective and targeted (local) marketing and engagement with existing and new members
- 3.2. Develop a standardised comms template for Branches that promotes their individual identity but links to the IHEEM Brand
- 3.3. Support Branches and Platforms to deliver their programme of seminars, webinars and events

- 4.1. Wales Regional Conference, Exhibition & Gala Dinner – 28 & 29 May 2024
 - 4.2. Annual National Healthcare Estates & Facilities Day – 19 June 2024
 - 4.3. IHEEM Authorising Engineers Conference – Epsom 9 July 2024
 - 4.4. University & Healthcare Estates & Innovation Conference, Exhibition & Gala Dinner (IHEEM Partner) – Dublin 5 September 2024
 - 4.5. Healthcare Estates Conference, Exhibition & Awards – Manchester 8 & 9 October 2024
- PLUS
- 4.6. Agree and approve 5-year commercial contract for Healthcare Estates to ensure its long-term future and success

Members are encouraged at all levels to become involved in their local branch and IHEEM committees.

For more information about IHEEM or membership:

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IHEEM

Institute of Healthcare Engineering and Estate Management

