



SCOTTISH REGIONAL CONFERENCE

Scotland's Future NHS & University Estate

In partnership with:

IHEEM Scottish Branch & UHEI

Conference | Exhibition | Awards
Sheraton Grand Hotel



**SPONSORSHIP
BROCHURE**

10 & 11 November 2026



UHEI Conference and Exhibition Series 2026

Scotland's Flagship Estates & Facilities Event

We are pleased to share details of the IHEEM Scottish Regional Conference, taking place in Edinburgh on 10–11 November, in partnership with IHEEM Scottish Branch and UHEI.

This two-day event will bring together estates and facilities leaders from across healthcare, higher education, and the wider public sector, providing a collaborative forum for shared learning, strategic insight, and sector-wide engagement.

The event is designed specifically for senior decision-makers, including:

- Heads of Estates
- Directors of Estates
- Estates Managers
- Facilities Managers

The primary focus will be on the NHS, with strong representation from universities, alongside invited participation from local authorities, encouraging cross-sector collaboration and shared learning across the public sector.

The programme will explore strategy, investment, delivery, and impact, providing a platform for leaders to:

- Share best practice
- Showcase innovation and practical solutions
- Learn from peer organisations
- Celebrate excellence through the Awards Programme

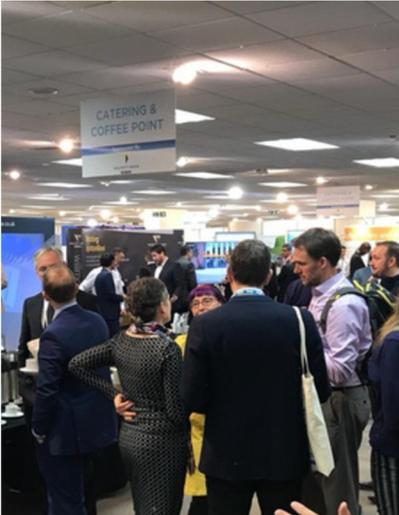
The conference and exhibition will take place at the Sheraton Grand Hotel, Edinburgh, with the Awards Dinner hosted at the prestigious Playfair Library Hall, University of Edinburgh, creating a high-quality experience for both delegates and exhibitors.

This event offers a unique opportunity to:

- Engage directly with senior estates and facilities leaders
- Position your organisation as a trusted partner to the sector
- Build meaningful relationships across the NHS, higher education, and local government

We would welcome the opportunity to discuss exhibition and sponsorship options with you and explore how your organisation can be part of this flagship event.

Why exhibit ?



01 Develop stronger relationships with senior decision-makers

Connect face to face with estates and facilities leaders from NHS Scotland, universities, and the wider public sector, building meaningful relationships with those responsible for investment, procurement, and delivery.

03 Access cross-sector opportunities across healthcare and higher education

With strong alignment between healthcare and higher education estates, the event provides a valuable platform to cross-sell products and services and position your solutions across multiple public sector environments.

02 Build your sales pipeline and generate qualified leads

The focused, two-day format allows exhibitors to stand out, engage in high-quality conversations, and generate leads with a targeted audience actively seeking practical solutions and trusted partners.

04 Maintain strong brand visibility with a highly engaged audience

Exhibiting at the Conference, Exhibition & Awards in Scotland ensures sustained brand exposure through the conference programme, exhibition space, and awards activity, maximising visibility throughout the event.



Who will attend ?

Scotland's estates and facilities landscape spans 14 NHS territorial Health Boards and 19 universities, managing some of the UK's most complex public-sector estates. Many organisations operate diverse, multi-site portfolios that combine historic assets with modern clinical, teaching, and research facilities.

Estates and facilities leaders in Scotland often hold broad, cross-disciplinary responsibilities across capital delivery, compliance, sustainability, and digital transformation. This creates strong alignment between NHS and higher education estates, making shared learning, collaboration, and transferable solutions especially valuable.

Delegate Audience Profile

Strategic & Executive Leadership

- Senior estates, facilities, and capital leaders responsible for strategy, investment, governance, and delivery across complex public-sector estates.

Digital, Data & Transformation

- Leaders and managers driving digital estates, BIM, data integration, CAFM/IWMS, and smart campus initiatives.

Capital, Projects & Property

- Professionals overseeing capital programmes, estate development, asset management, and property strategy.

Facilities & Operations

- Those responsible for day-to-day estate operations, campus management, security, engineering, and FM service delivery.

Engineering & Technical

- Technical specialists managing building services, engineering systems, maintenance, and statutory responsibilities.

Sustainability, Energy & Compliance

- Leads focused on sustainability, net zero, energy performance, carbon reduction, safety, and regulatory compliance.

Education & Clinical Environment Leadership

- Roles supporting teaching, learning, and clinical environments across universities and healthcare settings.

Procurement & Commercial

- Teams responsible for procurement, commercial management, and contract delivery across estates and facilities.



Our Exhibition Spaces

Our Stand Prices

Stand Size	Edinburgh
6m2	£3395

Our stand prices our space only and include power, table and chairs for your representatives and guests. All prices are exclusive of VAT. Interested in booking stands for multiple venues - contact us to discuss further.

Also included:

Pre-Conference Promotion:

- Profiled as an exhibitor on social platforms connected to the events

In-Conference Promotion:

- Profile in conference programme.

Post Conference:

- List of delegates provided post event

Sponsorship Packages

Package	Edinburgh
Gold X 1	£20,000
Silver X 2	£15,000 1 Left
Bronze x 3	£10,000 2 left

For more information please email guywhiffen@ascentevents.co.uk for sponsorship packages

Award Sponsorship

Our Prices



Award Packages	Edinburgh
Gold x 1	Sold
Silver x 2 - 1 Left	£4500 + Vat
Bronze x 3 2 Left	£3000 + Vat

Silver Sponsorship

- Select your category award to sponsor, all award category promotion will be branded with your logo.
- Promotion across our PR activity, including website and social media sites.
- Opportunity to present your category award to the winners and photographs with the winners
- 2 tables of 8-9 at the ceremony with category shortlisted NHS & University staff on your tables for your sponsored award category.
- Profile and full page A5 advert in the Awards programme.

Bronze Sponsorship

- Select your category award to sponsor, all award category promotion will be branded with your logo.
- Promotion across our PR activity, including website and social media sites.
- Opportunity to present your category award to the winners and photographs with the winners
- 1 table of ten at the ceremony.
- Profile and full page A5 advert in the Awards programme.

Ticket to attend the Awards - Includes a welcome drink on arrival - 3 course meal - with wine - followed by coffee & mints £149 + Vat



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Please call us to discuss any of our sponsorship packages in more detail.



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Website

www.uhei.uk